

Exhibit Contract & Space Reservation Form

The National NeedleArts Association Trade Show

January 10-12, 2015 • Phoenix Convention Center • Phoenix, AZ

Sponsored by The National NeedleArts Association (TNNA). Trademark and Service Marks property of TNNA.

Complete all numbered boxed areas on BOTH sides of this form. Please type or print.

Completing this form serves Management notice that you agree to be contacted by TNNA by mail, phone, fax and/or e-mail.

Contracts received by September 12, 2014 will be assigned in seniority point order. Contracts NOT received by September 12, 2014 will be assigned AFTER initial booth assignments in date-received order.

Our receipt of your contract OR your receipt of our "contract-received" confirmation does not guarantee space assignment. Booth assignments begin September 16, 2014.

FOR OFFICE USE ONLY

Confirmed Space _____
 Event Code: **E07215** Exhibitor # _____ Pts _____
 Recd _____ Amt _____ Ck# _____ Ackd _____
 Accepted by TNNA Show Mgmt. _____

1 PLEASE RESERVE FOR US:

Spaces TNNA wholesale member: # BOOTHS RATES
 10' wide x 10' deep (First Booth)..... @\$ 850=
 10' wide x 10' deep (Each Additional) .. @\$ 645=
 10' wide x 5' deep (One Only) @\$ 450=
 8' Table Top (One Only)..... @\$ 280=

Location Option:

Prime (corners) @\$ 110=

Spaces TNNA wholesale non-member: # BOOTHS RATES
 10' wide x 10' deep (First Booth)..... @\$1650=
 10' wide x 10' deep (Each Additional) .. @\$1650=
 10' wide x 5' deep (One Only) @\$1620=
 8' Table Top (One Only)..... @\$ 530=

Location Option:

Prime (corners) @\$ 210=

Show Directory Advertising: (order now – materials due October 28, 2014)

FULL COLOR DISPLAY ADS QUANTITY RATES

Covers assigned on first-come basis. If already taken, we'll call for general inside placement.

Full page outside back cover..... @\$2000=
 Full page inside front or back cover @\$1200=
 Full page general inside placement..... @\$1000=
 Color 1/2 page (no bleeds)..... @\$ 550=
 Color 1/4 page vertical (no bleeds) @\$ 300=

B/W DISPLAY ADS and Logos, Additional listings RATES

Full Page Ad (b/w, no bleeds)..... @\$ 450=
 1/2 Page Ad (b/w, no bleeds)..... @\$ 300=
 1/4 Page Ad (vertical) (b/w, no bleeds) . @\$ 225=
 1/8 Page in display ad section (apx. biz card size)
 (1/8 page)(b/w only, no bleeds)..... @\$ 150=
 Company Logo (b/w)..... @\$ 50=
 Directory Additional Product Line..... @\$ 50=

TOTAL AMOUNT DUE: (U.S. Dollars) = \$ _____

Less Deposit Enclosed: (Contracts without minimum \$375 deposit fee enclosed will not be assigned space. \$275 minimum for Table Tops.)

Deposit Amount - \$ _____

Balance Due: Any balance must be paid no later than 45 days prior to the Show or space can be reassigned. A 5% additional charge will be added to balance due if not paid in full 45 days prior to Show (November 26, 2014). = \$ _____

Sharing Space with _____

2 COMPANY INFORMATION – This information will be used in the show materials, so please fill out COMPLETELY and CLEARLY.

Company Name _____

Names may be abbreviated. Co. membership name will appear on the online floorplan as exhibitor.

Company TNNA Membership Name (if different from above) _____

Address _____

City, State _____

ZIP+4 _____ Nation _____

Phone () _____

Toll Free () _____

Fax () _____

E-mail _____ @ _____

Web _____

PRIMARY PRODUCT: (Choose only **ONE**) This info for the floorplan color coding, **NOT** for buyer's guide or directory text (see back for those).

- Yarn Needlepoint Counted Thread Accessories
- Publications Spinning & Weaving Combination
- This is my company's first time exhibiting at a TNNA Trade Show
- We've exhibited before and are interested in the "BE A BUDDY" program. (See details about our Buddy program in this brochure.)

Who can TNNA staff call for additional information/questions?

Contact Name: _____

Contact Phone: () _____

Contact E-mail: _____ @ _____

EMERGENCY CONTACT ONLY (Optional):

Contact Name: _____

Contact Phone: () _____

This number will only be used in an emergency at the show.

Address all Applications and Make Checks Payable to:

TNNA • 1100-H Brandywine Blvd • Zanesville OH USA 43701-7303

Ph: 740.455.6773 or 800.889.TNNA (8662) • Fax: 740.452.2552

3 METHOD OF PAYMENT (payment due at time of order):

All payments in U.S. funds drawn on U.S. banks. \$25 fee charged for returned checks.

Checks payable to: The National NeedleArts Association (TNNA)

Check/Money Order Debit Card

Credit Card: VISA MasterCard American Express Discover

Credit Card Account # _____

Exp. Date _____ 3 or 4-Digit Security Code _____ Amt. to be charged _____

Cardholder's Name (print) _____

Billing Address _____

City _____ State _____ Zip+4 _____

Authorized Signature _____

NOTE: THE DEADLINE DATE FOR FINAL PAYMENT IS NOVEMBER 26, 2014.

After this, a 5% additional charge will be added. Any remaining balance due on the above date will be charged on the credit card provided on this form and any additional items that may be ordered later for this show.

TNNA MEMBERSHIP STATUS

Your company must be a current 2015 wholesale member to exhibit at member rates.

My Company chooses to exhibit as a non-member, paying non-member prices. Business Identification required.

Exhibit Contract & Space Reservation Form

4 YOUR COMPANY NAME _____ (in case your contract pages get separated when faxed.)

CONTACT PHONE NUMBERS regarding booth assignments (please ask contact(s) to review information regarding contract specifics):

person+phone 1. _____ 2. _____ 3. _____

SPACE CHOICES: I would like the following spaces or as close as possible to them:

1. _____ 2. _____ 3. _____

Specify your priorities for us to consider during your booth assignment:

location is more important than configuration OR proximity to specific exhibitor is more important than location.

I prefer NOT to be located near (not guaranteed) _____ I prefer TO BE located near (not guaranteed) _____

BOOTH CONFIGURATION OPTIONS:

Linear-in-a-row (no additional fee) Peninsula – two – both at end of row (additional \$110 ea. booth/ non-members \$210 ea. booth)

Corner - one booth at end (additional \$110 ea. booth/ non-members \$210 ea. booth)

Island - four booths (additional \$110 ea. booth/ non-members \$210 ea. booth)

SHOW DIRECTORY MERCHANDISE DESCRIPTION: Describe what you will exhibit – for your free listing in “Exhibitors in Booth Number Order.” At the beginning of this listing your company name, address, phone, etc. from section #2 on first page of this contract will be used. Deadline date to be included in the directory is October 14, 2014. After October 14, listings MAY appear in the supplement.

See deadline for additional listings below.

MERCHANT DESCRIPTION PARAGRAPH – 50 WORDS or less. Circle lines to be exhibited. TNNA reserves the right to edit for length.

OR CHOOSE Same description 2014 San Diego Directory Same description as 2014 Indianapolis Directory **MAKE CERTAIN DESCRIPTION IS CURRENT**

PLEASE PRINT CLEARLY _____

Your representatives at the show: (included in your listing) _____

Did you order ADDITIONAL LISTING(s) in section #1 (other side)? Please attach that information or submit by the **DEADLINE OCTOBER 14, 2014 OR CHOOSE**

Same add'l. listing as 2014 San Diego Directory Same add'l. listing as 2014 Indianapolis Directory **MAKE CERTAIN ADD'L. LISTING PARAGRAPH IS CURRENT**

BOOTH SIGN: Sign should read: Company Name _____ City & State _____

5 BUYERS' GUIDE: Check FIVE (5) only. If more than 5 are checked, only the FIRST 5 will be listed in the FREE LISTING in the Show Directory's Buyer's Guide.

- | | | | | | |
|--|--|---|---|---|--|
| <input type="checkbox"/> bags/totes | <input type="checkbox"/> computer services/
software | <input type="checkbox"/> doll accessories | <input type="checkbox"/> furniture | <input type="checkbox"/> punchneedle | <input type="checkbox"/> weaving |
| <input type="checkbox"/> beads | <input type="checkbox"/> crewel work | <input type="checkbox"/> embellishments | <input type="checkbox"/> jewelry | <input type="checkbox"/> quilting | <input type="checkbox"/> wood products |
| <input type="checkbox"/> bell pull hardware | <input type="checkbox"/> cross-stitch/
counted thread | <input type="checkbox"/> embroidery | <input type="checkbox"/> knitting/crochet | <input type="checkbox"/> spinning | |
| <input type="checkbox"/> buttons | <input type="checkbox"/> display fixtures | <input type="checkbox"/> finishing services | <input type="checkbox"/> laces/trimms | <input type="checkbox"/> stitching fibers | |
| <input type="checkbox"/> Christmas items/
accessories | <input type="checkbox"/> distributors | <input type="checkbox"/> felting | <input type="checkbox"/> needlepoint | <input type="checkbox"/> tools | |
| | | <input type="checkbox"/> frames/framing
supplies | <input type="checkbox"/> publisher
(consumer, trade) | <input type="checkbox"/> videos/DVDs | |

6 This is an Agreement by and between The National NeedleArts Association, hereinafter referred to as TNNA, additional sponsors, Offinger Management Co., and the Exhibitor as described and identified on the signature line below.

* The parties to this Agreement hereby agree that this Agreement represents the final and complete Agreement between the parties, and that this Agreement entirely replaces and supercedes any prior or contemporaneous understandings or agreements between the parties, whether written, oral, or otherwise. The parties further agree that this Agreement may be modified only in writing signed by all parties to the Agreement.

* TNNA, additional sponsors, Offinger Management Co., and their respective officers, agents and employees expressly disclaim any and all liability for any claim, loss, damage, or injury of any kind whatsoever sustained by any person or entity whatsoever, including but not limited to direct, consequential, or incidental damages, arising out of or in any way related to this Agreement or the subject matter of this Agreement. It is expressly understood and agreed by the parties that the sole and exclusive remedy of the undersigned Exhibitor against TNNA, additional sponsors, Offinger Management Co., and their respective officers, agents and employees for any claim, loss, damage, or injury of any kind whatsoever shall be a refund of the monies paid by the undersigned Exhibitor to TNNA pursuant to this contract.

* The undersigned Exhibitor hereby expressly agrees to fully indemnify and hold forever harmless TNNA, additional sponsors, Offinger Management Co., and their respective officers, agents, and employees for any and all claims, losses, damages or injuries of any kind whatsoever; arising out of or in any way related to this Agreement or the subject matter of this Agreement, specifically including but not limited to claims, losses, damages or injuries resulting from or alleged to have resulted from the negligence of TNNA, additional sponsors, Offinger Management Co., and their respective officers, agents and employees. In the event of claim, suit, loss, damage or injury to which this indemnification agreement applies, the undersigned Exhibitor agrees to pay for the defense of TNNA, additional sponsors, Offinger Management Co., and its officers, agents and employees against such claim, suit, loss, damage or injury, such defense to be provided by counsel of TNNA.

* In the event that litigation is instituted which includes TNNA, additional sponsors, Offinger Management Co., its officers, agents, and employees as a result of negligence or alleged negligence of the Exhibitor, its officers, agents, and employees, Exhibitor agrees to hold harmless and indemnify TNNA, additional sponsors, Offinger Management Co., its officers, agents, and employees from any and all expenses incurred as a result of being brought in as a defendant, including but not limited to attorney fees and resulting judgment amounts, if any.

* The parties to this Agreement hereby agree that this Agreement is entered into in Zanesville, Muskingum County, Ohio and that any disputes between the parties to this Agreement arising out of, or in any way connected with, this Agreement or the interpretation of the terms and conditions contained therein shall be governed by Ohio law and the jurisdiction of Ohio courts to the fullest extent permitted, and that the sole and exclusive venue for any suit or action between the parties to this Agreement arising out of, or in any way related to this Agreement shall be the Muskingum County Common Pleas Court of Muskingum County, Ohio.

* The parties agree that the provisions of this Agreement are divisible, if any such divisions shall be deemed invalid or unenforceable, the applicability or validity of any other provision of this Agreement shall not be affected.

* **PAYMENTS AND REFUNDS: All applications for space must be accompanied by appropriate deposits to be valid, and total payment must be received before deadline or space can be reassigned. Full payment required 45 days prior to show. Payments not made within 45 days of the show will be charged 5% additional charge on balance due. Unpaid Exhibitors will not be permitted to set up or move in until paid in full. If assignment of space cannot be made, deposits will be refunded or applied to another show. Deposits will not be refunded after assignment of booth space has been made. No refund will be made if cancellation is received after deadline for total payment of space.**

* The Exhibitor agrees that its products can be photographed and used in publicity for this Show and for future promotional materials, including any comments that the Exhibitor may make relative to the Show.

* Exhibitor agrees to abide by the Conditions, Rules and Regulations of the Show as set forth in the Exhibit Kit. These Conditions, Rules and Regulations are by reference hereby made a part of the contract and any amendments as maybe set forth by management hereinafter in the best interest of the Show.

* This Agreement may be executed in counterparts; all executed counterparts shall constitute one Agreement binding on all parties even though all parties have not executed the original or the same counterpart.

7 The undersigned hereby is authorized to complete this contract and authorize payment for this exhibiting company for The NeedleArtsTrade Show and agrees to abide by the terms and conditions of this contract and any amendments as maybe set forth by management hereinafter. Completing this form serves management notice that you agree to be contacted by mail, telephone, facsimile or e-mail by TNNA and/or its members. Further, completing this form serves as your consent for your information to be provided to attendees at TNNA events and included in the TNNA trade show directory. **PLEASE READ the important show rules above as well as those listed in the Exhibit Kit.**

Exhibiting Company Name (please print) _____ Authorized Signature _____ Date _____